



GUANGHUA - KELLOGG EXECUTIVE MBA  
APPLICATION FORM

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# Application Submission Instructions

In order to expedite the submission of your application and promote environmental sustainability, the Guanghua-Kellogg Executive MBA Program requires that the application be submitted electronically.

In the application submission email, please fill in the subject line as follows:

**FIRST NAME\_LAST NAME\_GKEMBA Application**

Applicants must send the following documents to [gkemba@gsm.pku.edu.cn](mailto:gkemba@gsm.pku.edu.cn):

**Executive MBA Program Office at:**

Guanghua-Kellogg Executive MBA Program Office  
Peking University, Guanghua School of Management  
5 Yiheyuan Rd, Guanghua Bldg No. 2, Suite 201  
Beijing, China 100871

**Supplemental Documents:**

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Please download the supplemental documents form and enclose the completed form in the packet with the aforementioned documents.

\* Please note that the two letters of recommendation and the letter of organizational support should be sent by the individual recommender and your company, respectively. Please provide your recommender and your company with the respective forms and instructions for submission.

## Declaration:

I declare that all the information and document(s) provided in this application is correct. In the event that information is found to be falsified and/or relevant information is omitted, I understand that my application will be terminated and, if I have already been admitted, I will be subject to expulsion from the Guanghua-Kellogg EMBA program. If I am found to have falsified information and/or omitted relevant information, any fees I have paid will not be refunded.

YES    Signature: \_\_\_\_\_

Date (DD/MM/YY): \_\_\_\_\_

# Personal Information

## Name

## Type of ID

ID    Passport Number    Hong Kong and Macau Permit

ID Number:

## Gender

Male    Female

## Nationality / Citizenship

## Date of Birth

 /  / 

## Place of Birth

City:

Country:

## Organization (Chinese nationals only)

## Chinese Ethnic Group / Ethnicity (Optional)

## Mailing Address / Physical Address

Address, City, Country:

Telephone (Country Code, Telephone Number):

Email:

Postal Code:

## Preferred corresponding address home / office, Mailing Address (Address, City, Country)

Home:

Office:

Postal Code:

## Emergency Contact Person (Name, Relationship, Telephone)

## Education Background

University / College	Degree Type (BA, BS, MS, PhD, etc.)	Degree	Duration (YYYY-YYYY)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>





## Professional Experience (cont.)

### Tuition Source

Company Sponsorship     Self Financing

### Sponsor Organization Data

Number of Employees:

Sales:

Net Assets:

Industry of Company:

Company Property:

Stock exchange code (if any):

Number of Products:

Managerial Responsibilities (if needed, do add an organization chart and job description)

Number of people managed:

Sales managed:

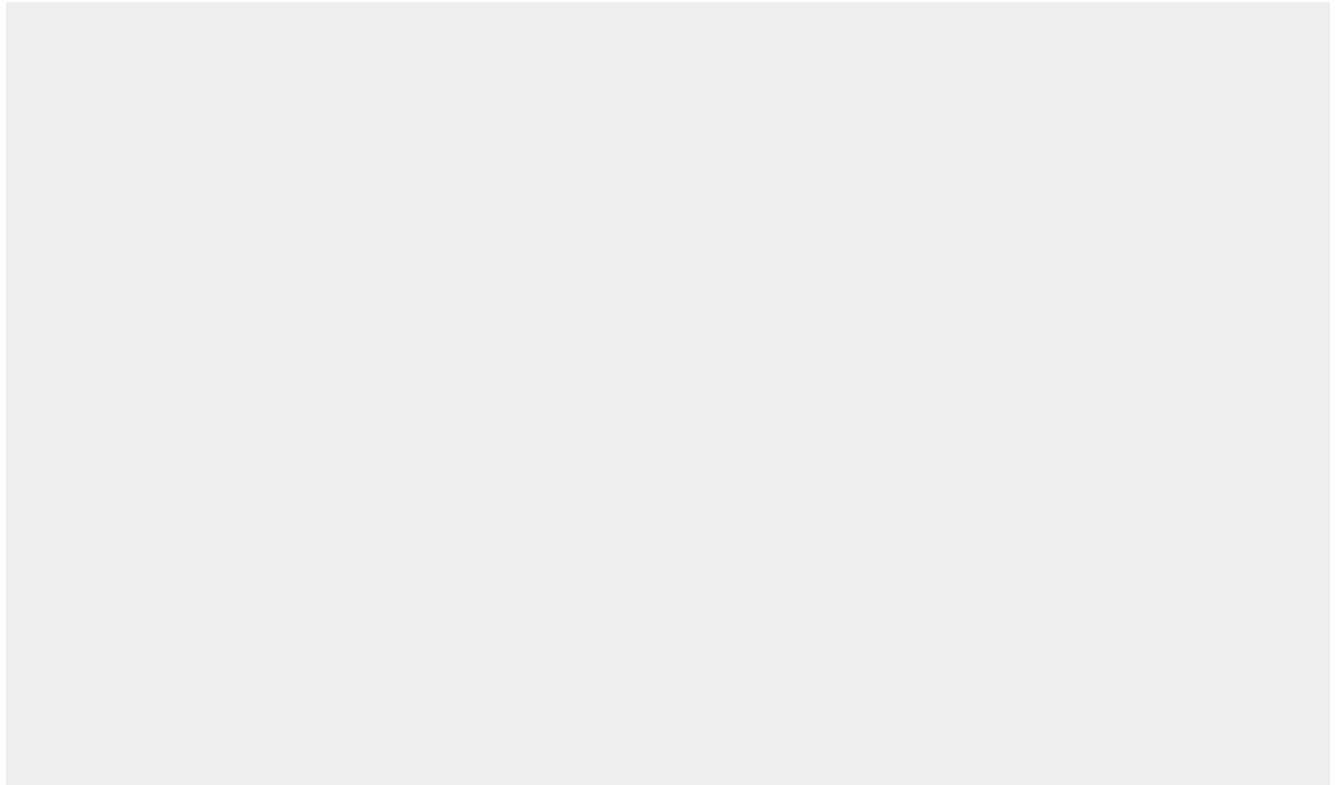
P&L responsibilities  YES  NO , If yes, last year's amount (specify currency):

Assets under your management:

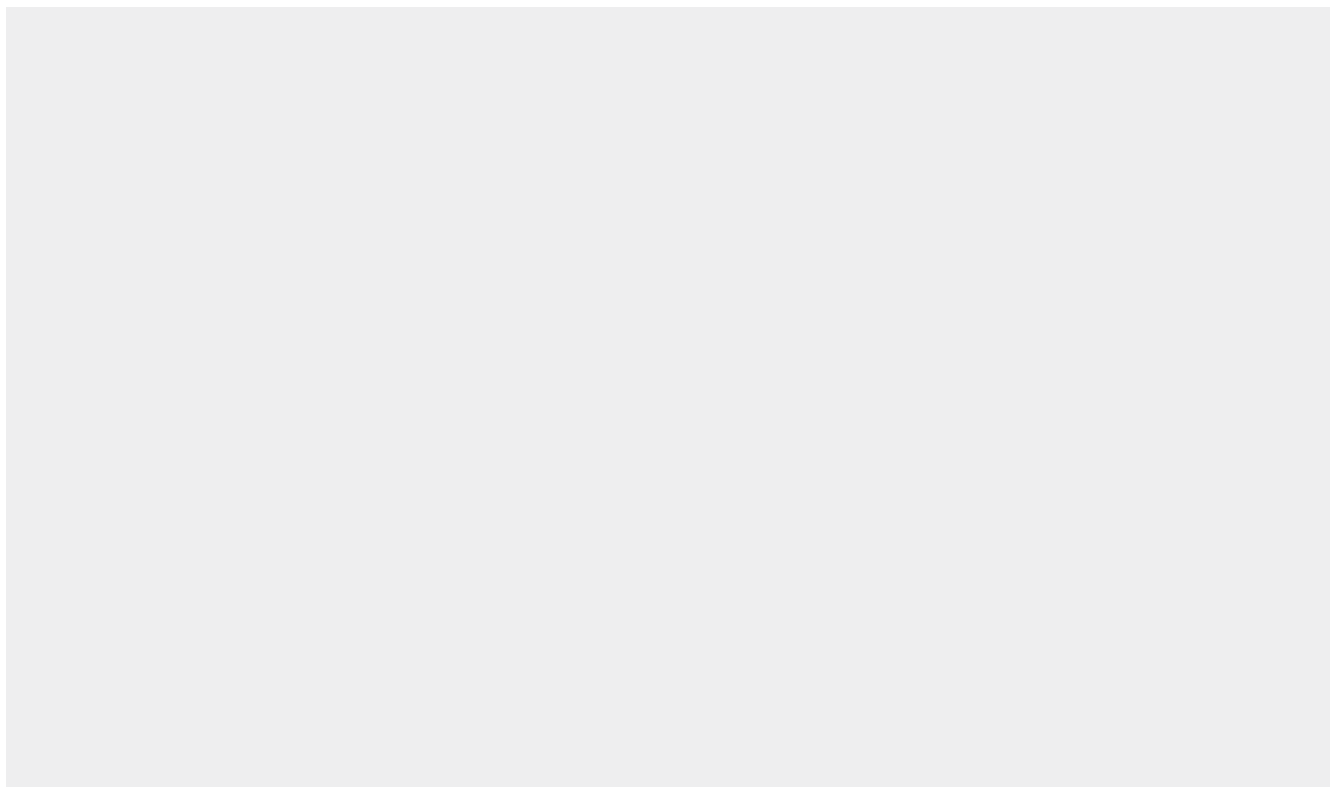
Average yearly sales growth:



How will you contribute to the classroom experience? (250-500 words)



Please feel free to provide any additional information that you would like to share with the Admissions Committee.



# Additional Information

## Where did you receive the information about this program?

<input type="radio"/> Company HR Department	<input type="radio"/> Online / Newspaper / Magazine (please specify) _____
<input type="radio"/> Printed or digital materials from Guanghua or Kellogg	_____
<input type="radio"/> At a different Guanghua or Kellogg program	
<input type="radio"/> On the Guanghua and / or Kellogg websites	<input type="radio"/> Other (please specify) _____
<input type="radio"/> At a Guanghua and/or Kellogg information session	

## Additional Qualifications

(Please send a copy of the certificate if any.)

Organization / Institution Name	Degree or Certificate	Honors or Distinctions	Duration (YYYY-YYYY)

List any business, professional, and/or community organizations in which you are active.

Name of Organization	Role	Honors or Distinctions	Duration (YYYY-YYYY)

**Tel:** (8610) 6274 7158

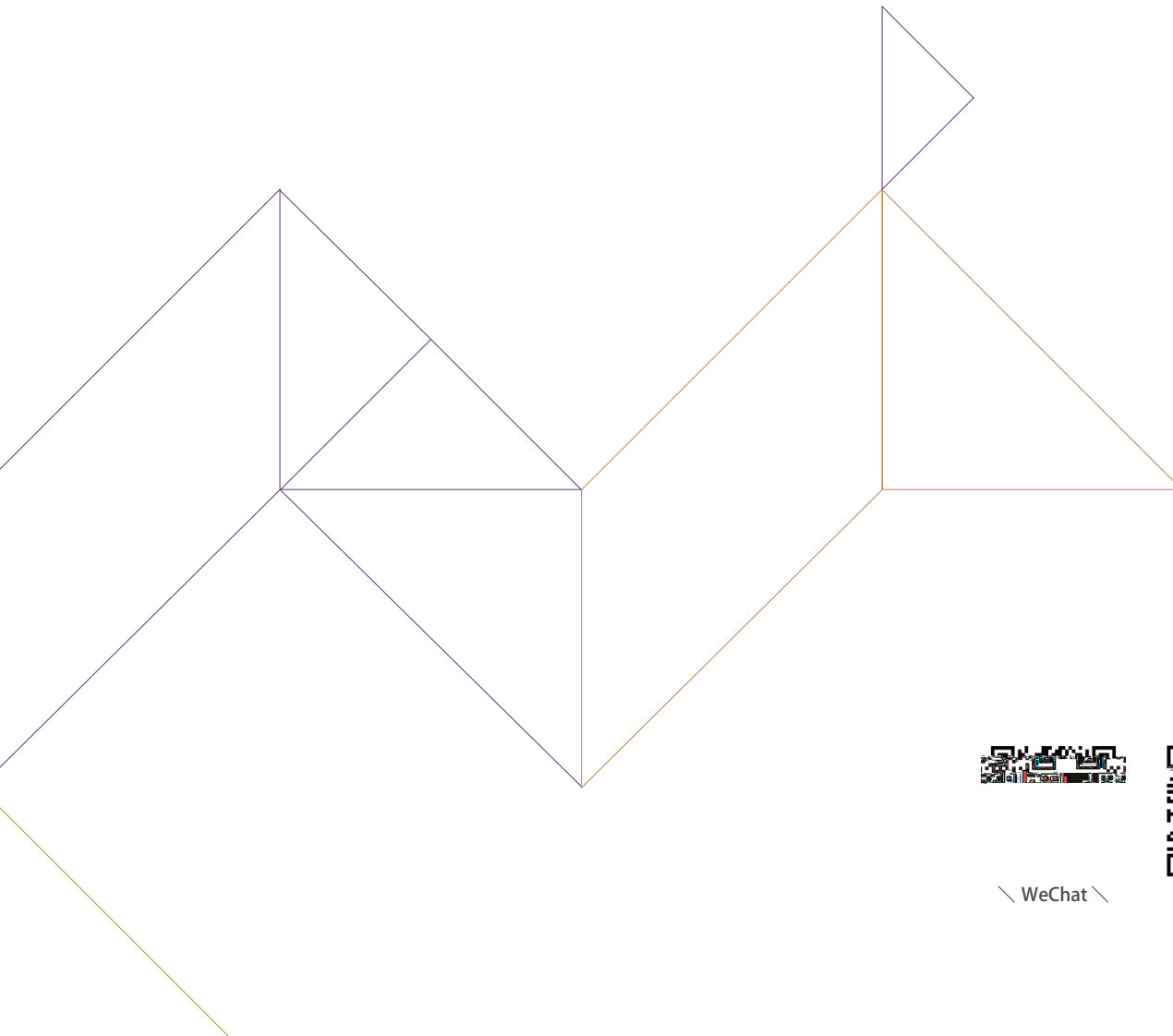
**Fax:** (8610) 6275 0424

**E-mail:** [gkemba@sm.pku.edu.cn](mailto:gkemba@sm.pku.edu.cn)

**Website:** <http://guanghua.kellogg.northwestern.edu>

**Address:** Guanghua-Kellogg Executive MBA Office  
Guanghua Bldg. No. 2, Guanghua School of Management  
Peking University, 5 Yiheyuan Road  
Beijing, 100871  
China

The Guanghua-Kellogg Executive MBA Program Office is located at the Guanghua School of Management at Peking University. Office hours are 8:30am - 5:30pm.



\\ WeChat \\



\\ Website \\